

COMMUNICATION ON ENGAGEMENT (COE)

Institute for Economics and Peace



Period covered by this Communication on Engagement

From: June 28 2022

To: June 14 2024

Part I. Statement of Continued Support by the Chief Executive or Equivalent

To our stakeholders,

I am pleased to confirm that the Institute for Economics & Peace ('IEP') reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that IEP has taken to support the UN Global Compact and its Principles. We support accountability and transparency, and therefore commit to reporting on our progress according to the Global Compact Communication of Engagement policy and to continuing to share this information with our stakeholders through IEP's website.

Yours sincerely,

Steve Killelea

A handwritten signature in black ink, appearing to read 'Steve Killelea', written in a cursive style.

President/Chief Executive Officer

Parts II and III. Description and Measurement of Actions

Engage with the UN Global Compact (UNGC)

In the past two years, IEP has held over 550 events around the world to promote peace and engage with local partners. IEP has held a number of events with the Global Compact Secretariat and members, including meetings on “Embracing biodiversity: The next challenge for business” and on counterterrorism. IEP has also been an active participant on a steering committee for a Global Compact initiative, Business for Peace.

Research Global Compact-related issues

IEP produces world-leading research that is of benefit to UNGC members and that advances Global Compact principles, especially pertinent to human rights, nondiscrimination, environmental sustainability, and anti-corruption. IEP is an active global leader and thought partner in promoting a better understanding of the practices and conditions that most effectively promote and sustain peace, justice, and strong institutions (SDG16). We regularly deliver educational briefings on these findings and invite UNGC members and other UN stakeholders to participate and attend.

This research is contained in our following annual global publications:

- *Global Peace Index*
- *Positive Peace Report* (the foundation of which overlaps significantly with and directly advances UNGC Principles)
- *Global Terrorism Index*
- *Ecological Threat Report*

In the past year, IEP recorded over 750,000 online report downloads. IEP’s *Ecological Threat Report*, the newest of the core reports, has particularly grown in the past 2 years to offer robust research in support of the SDGs. IEP also produces research related to businesses and Global Compact principles, including:

- Country-specific research, such as the annual *Mexico Peace Index*
- Business reports such as *Business and Peace* and the *Economic Value of Peace* (which are regularly updated based on the latest findings)

- Bespoke reports on SDG16, such as *SDG in the Pacific: Strengthening and legitimizing institutions to achieve sustainable development*.
- Bespoke reports on current events such as *Covid-19 and Peace*, *Ukraine Russia Crisis*, *Afghanistan: Conflict & Crisis* and *Changing Perceptions in a Changing Climate*

Engage business on Global Compact-related issues

IEP engages businesses directly in these matters, such as through participation at International Chambers of Commerce events and a range of national and sub-national Chambers of Commerce events and programs. IEP also meets regularly with relevant industry bodies, such as mining and tourism associations.

In 2017, IEP entered a strategic partnership with Rotary International based on a commitment to advancing Positive Peace - the attitudes, institutions and structures that are necessary to create and sustain peaceful societies. We reaffirmed and expanded this partnership in 2022, committing to another 3 years of the partnership. IEP will continue to pursue, formalize and implement partnerships in 3 pursuits of sustaining peace and sustainable business practices, including with UNGC members.

IEP also engages companies through IEP's social media and through the social media channels of business groups, such as the World Economic Forum. IEP's global media coverage is rapidly growing, with 1.4 billion social media hits to date.

Engaging the public and policymakers on Global-Compact-related issues

IEP raises public awareness on these matters not only through social media, though also traditional media and inclusion in education courses and the publications of others. IEP has a media reach of 44 billion people (up from 27 billion in 2022) from 152 countries, and our research is referenced in 8,000 books worldwide. IEP's research is currently included in thousands of university courses, and it is used extensively by organizations such as the OECD, Commonwealth Secretariat, World Bank, and the United Nations.

IEP frequently engages with policymakers and global policy forums through consulting projects including the Youth Development Index for the Commonwealth Secretariat, the States of Fragility report for the OECD, the Pathways for Peace papers for the World Bank, the Normandy Peace Index for the EU Parliament, and the Journey to Extremism report for the UNDP.

Internal organizational support for UN Global Compact principles

IEP endorses UN Global Compact principles through its internal operations and within all its global offices. IEP communicates progress following the Communication on Progress (COP) requirements.

Education on topics related to the Global Compact

IEP has delivered Positive Peace Workshops to a variety of communities domestically and internationally since 2017. IEP has facilitated community cohesion and resilience building workshops in Kenya, Uganda, DRC, Libya, Ethiopia, Zimbabwe, Botswana, Zambia, Germany, France, Belgium, Netherlands, Iraq, Cambodia, Thailand, Myanmar, Philippines, Australia, Maldives, Sri Lanka, India, USA, Canada, Ecuador, Peru, Brazil, Colombia and Mexico. The teachings of these workshops are based on IEP's Positive Peace framework and therefore directly relate to the Human Rights and Anti-Corruption principles.

IEP also offers two free online peace programs that explore IEP's research and the Positive Peace framework. The IEP Peace Academy is a two-hour online course introducing participants to IEP research and Positive Peace and Systems Thinking. The IEP Ambassador program is a free 3-month online program that delves deeper into IEP's research. The program focusses on activating Positive Peace by asking participants to implement and deliver a peace initiative as part of completing the program. There is a global network of over 4,500 IEP Ambassadors in 60 countries. IEP has been able to train thousands of people globally on Human Rights, Environment, Labour and Anti-Corruption.